



First Wave Sports International LLC

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**FIRST WAVE SPORTS HIRES SOCIAL MEDIA COORDINATOR**

First Wave Sports is continuing its rapid pace of expansion, and is excited to announce that Audrey Bryan has joined the company as its first Social Media Coordinator. With her background in Public Relations from the University of Texas in Austin, Audrey will assist the company in the management of its corporate public image via social media channels, as well as assisting our player clients with the building of their own personal brands.

“We are extremely excited to have Audrey joining our team,” said company President, Stefani Miglioranzi. “It is an important step to our growth as a company to have a talented individual like Audrey managing our corporate presence on social media. More importantly, however, as we continue in our pursuit to empower our players to be the best they can be on the field and off, it will be critical that we have the capability to assist our players in the development of their own personal brands and the professional management of their own personal social media channels. As Audrey grows in her role with the company, we plan to launch a proprietary social media management service to our players. We think that with Audrey’s obvious integrity, drive, passion, and skill, she will be an invaluable asset to the team as we continue to grow in our ability to serve our clients well.”

“I am very excited to be joining the First Wave Sports team,” said Bryan. “Their reputation over decades in the game speaks for itself, and their specific and tangible focus on client-first player representation strongly aligns with my personal mentality and values.”

First Wave Sports was originally founded in the UK over 30 years ago, and currently has multiple administrative and agency offices in various cities in the United States. The company was recently reorganized and relaunched with a new ownership group and with a refocused energy on providing holistic services to players.